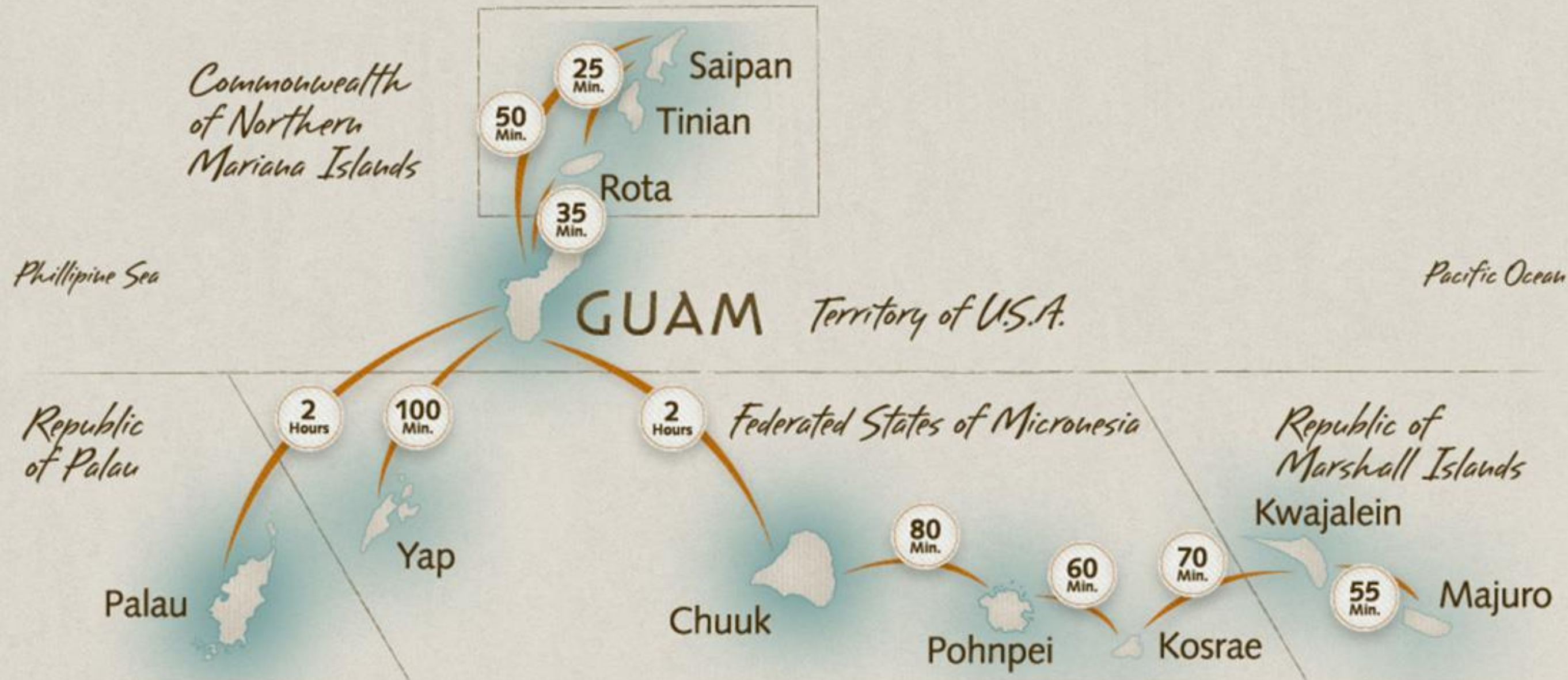




ECOTOURISM & THE BLUE CONTINENT



Micronesia





The Blue Continent



Marshall Islands

'The Gathering Storm': Marshall Islands brace for rising seas

Far out in the Pacific C

June 26, 2015 6:00PM ET

by Aaron Ernst - @



News

Regions

Video

TV

Features

Opinions

More...

International Edition

Search CNN



iReport

two°

YOU'RE MAKING THIS ISLAND DISAPPEAR

It's one of the clearest injustices of climate change: The Marshall Islands likely won't exist if we don't act to process n to leave.

CBSNEWS

Video

US

World

Politics

Entertainment

Health

MoneyWatch

SciTech

Crime

Sports

Photos

More

You have the Power to choose

Marshall Islands: Here Today, Gone Tomorrow?



1 / 10



Impacts of Sea Level Rise on Majuro, Ma

An aerial view shows how vulnerable the atolls are to rising sea levels. Throughout the Marshall Islands the land lies only inches above sea level. Encroaching seas in the far Pacific are raising the salt level in the wells of the Marshall Islands. Waves threaten to cut one sliver of an island in two.

CREDIT: Greenpeace / Tim Georgeson



Ritidian Point, Guam



TOURISM

Tumon Bay Preserve, Guam

The Grotto, Saipan





Wreck Diving, Chuuk



Giant Mantas, Yap

Blue Hole, Guam





Rock Islands, Palau

Challenges:

#1 Tourism Infrastructure

#2 High Cost of doing Business

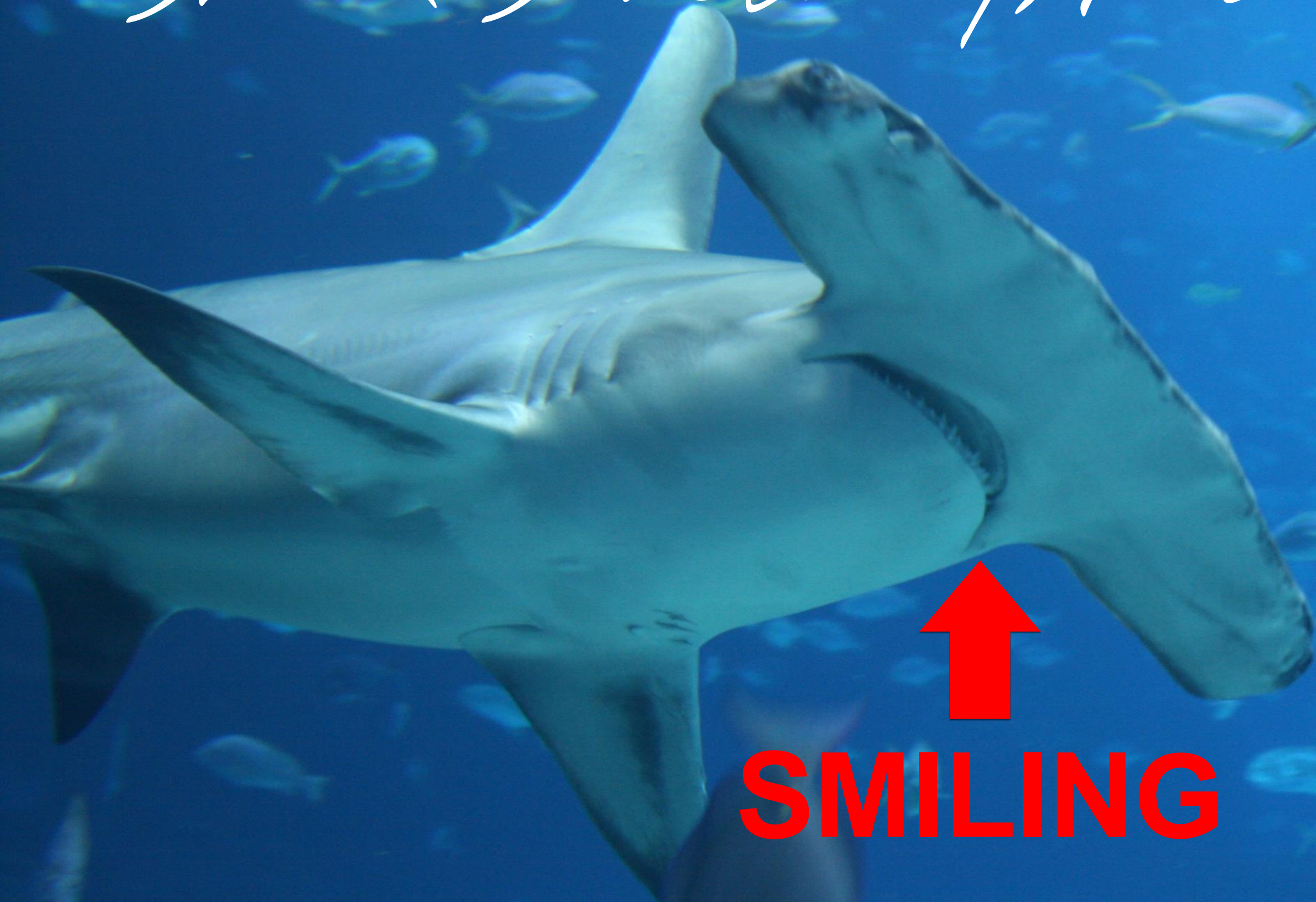
#3 Lack of skilled Labor

CASE STUDY: PALAU



Jellyfish Lake, Palau

Shark Sanctuary, Palau



SMILING

A Different Kind of Green Fees

Green Fee (Airport): \$50

Rock Islands Permit: \$50

Jellyfish Lake Permit: \$100

Fishing Permit: \$20



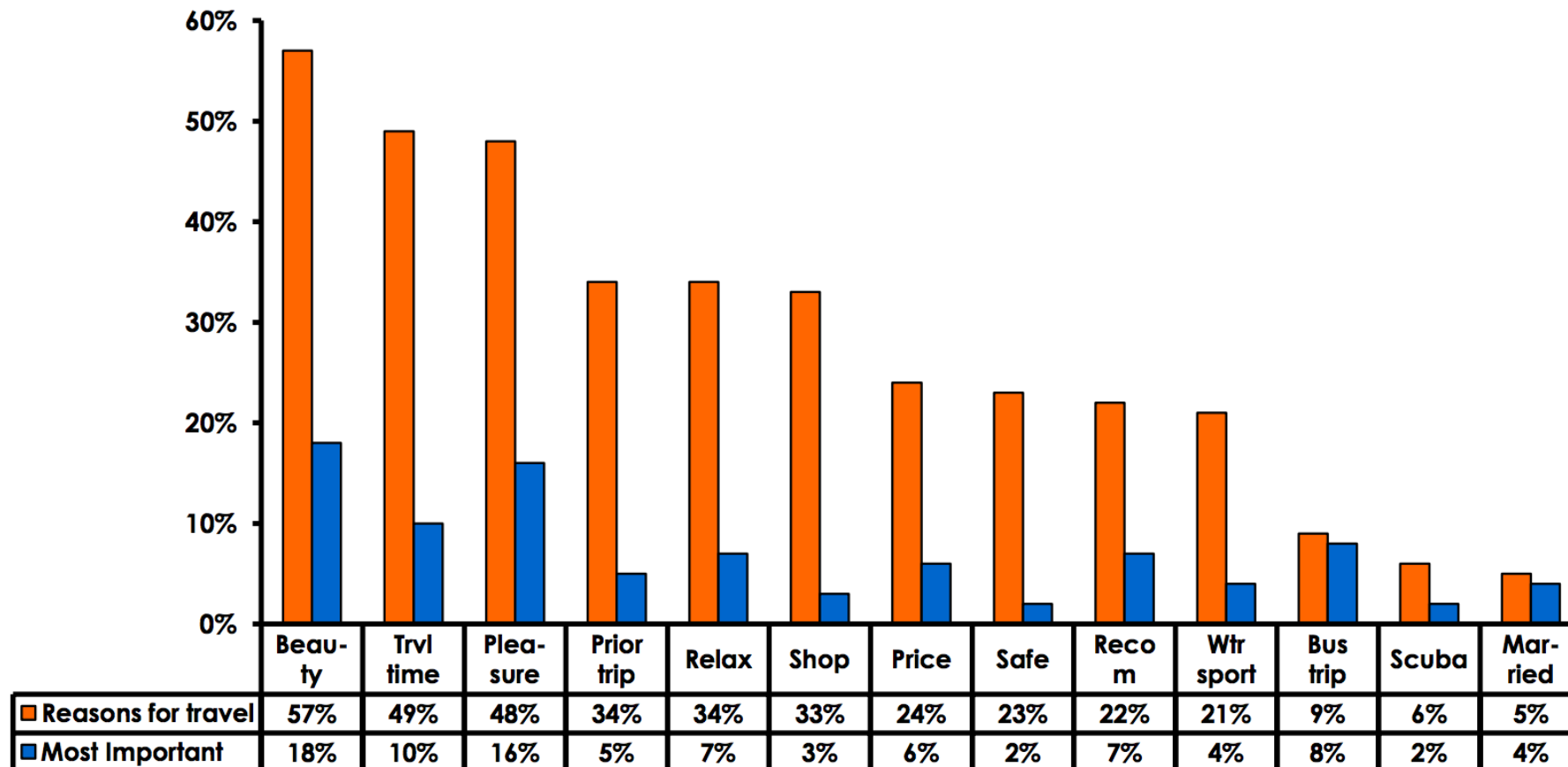
VISIT
GUAM
2016

501E
00481

Top Reasons to Visit Guam



Travel Motivation - Top Responses



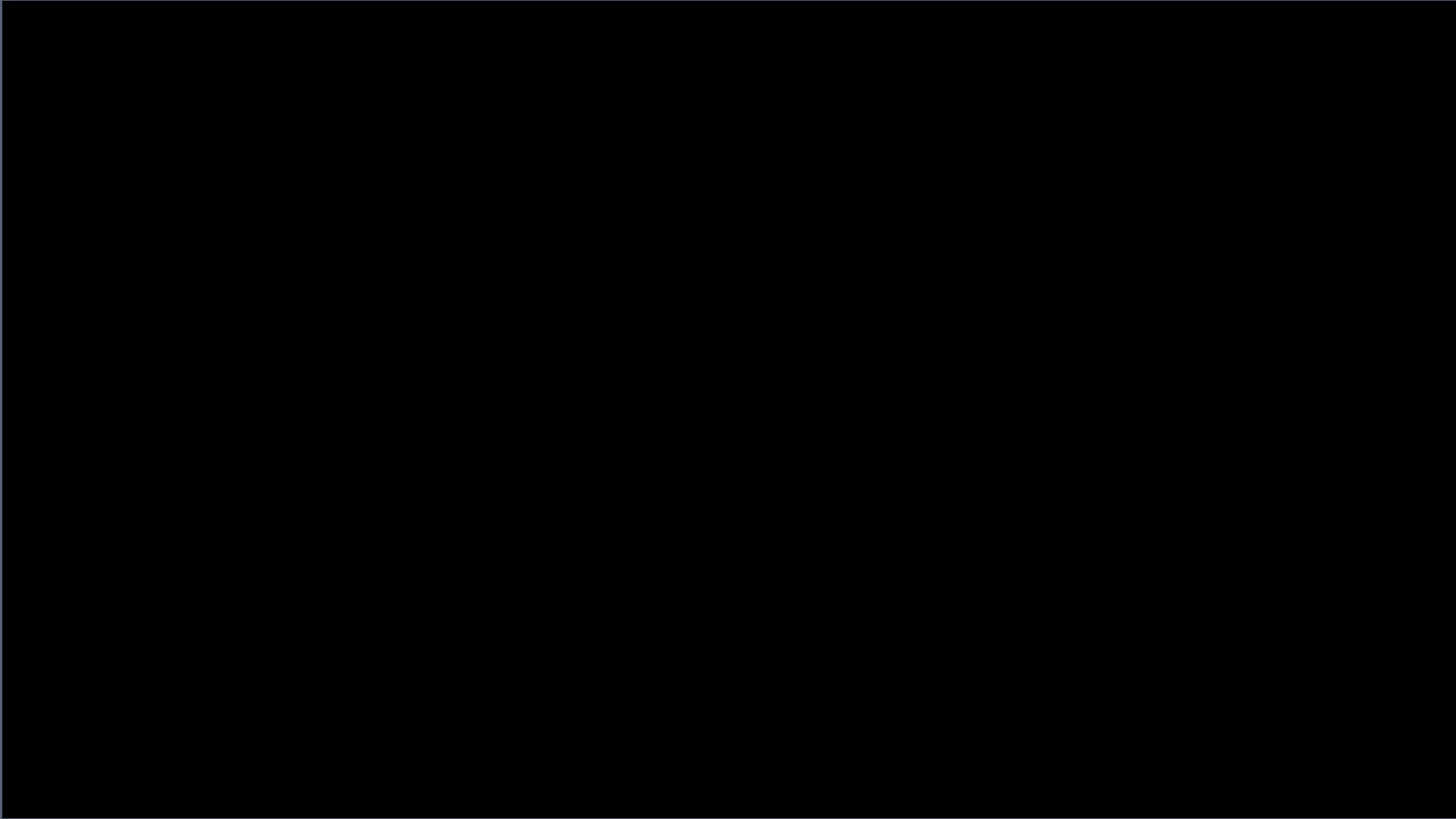
Top Reasons to Visit Guam



Most Important Reason for Choosing Guam

- Guam's natural beauty/ beaches,
- Pleasure and
- Short travel time

are the primary reasons for visiting during this period.





GUAM

GVB Evolution

DESTINATION MANAGEMENT ORGANIZATION



The image is a composite. The background shows a large, multi-story resort building with a red roof and many windows, situated on a hillside. The foreground is an underwater scene featuring a large school of blue tang fish swimming in clear blue water. The fish are densely packed and appear to be following a path or feeding. The overall scene is vibrant and colorful, with the blue of the water and fish contrasting with the white and red of the building in the background.

Tumon Bay Preserve, Guam

Environment



\$

Visitors



tourism *2020*

"Tourism remains Guam's primary industry, and we must encourage its growth with strong resolve. We will do this by improving Product Guam as a destination that is not only attractive for our visitors, but a better home for Guam residents to live."

Gov. Eddie Calvo, Blueprint 2020



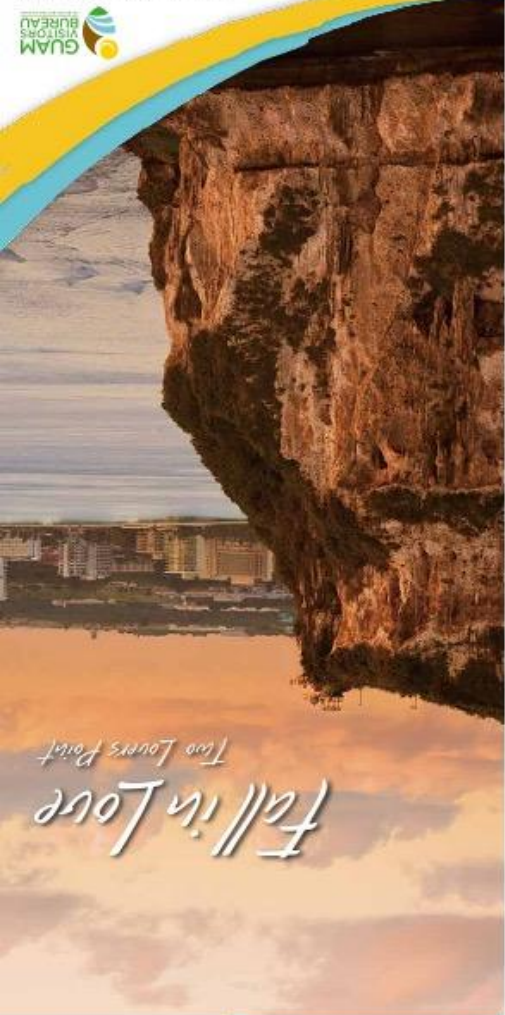
Mission

Grow a sustainable visitor industry that generates economic opportunities and enhances the quality of life for all residents, protecting and respecting our island's unique heritage, cultural and natural environment, and making Guam a better place to live, work and visit.









001 Sightseeing
Make a pledge of everlasting love

Legend tells of two forbidden lovers who leapt to their deaths from this cape at the northernmost point of Tumon Bay. Visiting couples often leave a locked padlock on the fence as a symbol of their own eternal love.

Two Lovers Point 5-F

002 Shopping
Slather your skin with SPF110

While Japan's sunscreens max out at a paltry SPF50, Guam's powerful rays require equally powerful sunscreens - usually around SPF110. Pick some up at the world's largest Kmart store, and keep your skin safe from harmful UV rays.

Kmart 6-C

003 Beverage
Eat sashimi-style coconut

Stop by on a sunny day and you'll find this coconut stall open for business. After you've drunk the juice, the Coconut Joe will slice up the coconut flesh and serve it with a splash of soy sauce and wasabi - just like sashimi!

Port Anapni 10-G

004 Activity
Get back to nature

Wildlife enthusiasts will relish the treats that Guam has to offer: its clear seas and lagoons are perfect for spotting exotic marine life, and it's also home to several endangered species, such as the ko'ko' bird.

Cocos Island Resort 5-A

005 Activity
Try some early-morning seaside yoga

What could be better than a morning stretch? A morning stretch in an open-air beachside yoga studio, that's what. Get those muscles working, then reward them with a relaxing treatment from the spa menu.

Island Spa (Pacific Islands Club) 7-C

029 Activity
Run for fun

Fitness lovers can join regular 2K, 5K and 10K runs arranged by schools and local organizations by signing up at the Horner Sports store. Look out for the biggest event of the year, the Ko'ko' Half Marathon and Bivien Relay on the third Sunday of October.

Horner Sports 7-D

030 Shopping
Buy Spam from Guam

If regular Spam just isn't doing it for you anymore, pay a visit to the island's biggest supermarket and invest in a tin of only-for-Guam Spam for a mere \$2.50. The perfect souvenir gift for that special someone, perhaps?

Pay-Luna Supermarket 10-H

031 Restaurant
Bite into a coconut burger

Pretty much everything on the menu at Pika's Café, with its emphasis on fresh, local ingredients, is worth trying. Start with the Truszkki Burger, where the patty is doused in coconut milk and served on ciabatta bread.

Pika's Cafe 6-C

032 Activity
Defy gravity

Cool off at Tarza, where you can zip down the 95m cave slide, relax on the lazy river or shatter the laws of gravity by riding the uphill slide all the way to the top of the park.

Tarza Water Park 5-F

033 Restaurant
Veg out

The menu at this vegan café changes daily, and it's only open for weekday lunches, but time your visit right, and you could be sipping your teeth into a tasty soy lasagna. If you prefer to cook at home, it also sells groceries.

Simply Food 10-G

006 Restaurant
Have a meal with a view

The Chinese restaurant on the top floor of the Hotel Nikko Guam is a spectacular (and relatively little-known) vantage point from which to scope out Tumon Bay. Fill up a plate at the buffet, settle in, and admire the view.

Tar-Lee Restaurant, Hotel Nikko Guam 7-F

007 Sightseeing
Unravel the mystery of the mushrooms

Mysterious mushroom-shaped pillars line the park behind Plaza de España. Known as 'tute stones' these two-meter-high structures are the remains of an ancient Chamorro culture, although their purpose is unknown.

Angel Sanfón Memorial Park 10-G

008 Activity
Zip through the trees like Tarzan

Get your adrenaline pumping without leaving the hotel at the Hilton's zip line course. Strap into a harness and whiz along six lines (total length 700 meters) of white-knuckle-inducing joy.

Zip-Line Guam 7-E

009 Shopping
Switch into surfer mode

Surfers and skaters can kit themselves out with the latest Roxy, Quiksilver and Rip Curl designs at this boutique in the Plaza shopping mall, including some exclusive collaborations that you won't find anywhere else.

DNA Evolution Guam 7-F

010 Beverage
Sample a selection of Chamorro-style ribs

The Hagåtña branch of popular Chamorro Restaurant Proa serves up hearty fare at reasonable prices. Try the 'Big Feller Trio' (\$34.95), a favorite that includes short ribs, spare ribs, chicken and red rice.

Proa Restaurant 9-G

Photo: Proa Restaurant

034 Cafe
Indulge in some tropical tastes

Yogurtland is truly the land of frozen yogurt, stocking around 20 different flavors (\$4 cents per 28g) that range from classics such as chocolate right through to the more exotic guava and taro varieties.

Yogurtland 7-D

035 Activity
Golf while gazing across the sea

The golf course overlooking the Pacific Ocean makes the most of its magnificent natural surroundings. After a round or two, relax in the restaurant while admiring views of the east coast.

Oriental Minghao Golf Club 3-B

036 Hotel
See a double sunset

Ever dreamed of seeing two sunsets in one day? Book a room on the top floor of this 11-story hotel, and when you're done watching the sun go down from the ground floor, you can rush to your lofty vantage point and see it all over again. Magic.

Shekara Laguna Guam Resort 7-D

037 Activity
Experience Guam's cultural heritage

There's plenty to explore at this vast cultural park, which is dedicated to preserving Guam's heritage. It includes a nature walk, a re-created ancient Chamorro village and a mini zoo.

Laurie's Chamorro Culture Park 7-F

Photo: Laurie's Chamorro Culture Park

011 Restaurant
Tease your taste buds with spicy ice cream

The popular weekday lunch buffet isn't the only draw at the Hyatt Regency Guam's Italian restaurant - the desserts are worth a trip in themselves: hot chocolate soup topped with black-pepper-flecked ice cream.

At Dente Pizzeria 8-E

012 Restaurant
Grab a diner-style breakfast

Set yourself up for the rest of the day with a breakfast of pancakes, French toast or Chamorro-style fried rice at this unpretentious diner, a local institution that stays open all night long.

Linkin's Coffee Shop 5-H

013 Restaurant
Tuck into a top-notch steak

Indulge at the Pacific Star Resort & Spa's steakhouse, where carnivores can find plenty to drool over. Try the Angus NY strip loin for an especially thick and juicy steak.

Mountain Steakhouse 7-E

017 Restaurant
Try a different kind of KFC

KFC might not seem like the most likely spot for traditional cuisine, but Guam's branches stock a "Fiesta Plata" of Chamorro chicken and red rice. Ask nicely, and they'll even dole it in peppery fried rice sauce.

KFC 7-D

018 Entertainment
Hit the dance floor (but don't fall over)

The main attraction at this mini amusement park is the 'Tapago Disco,' where thrill-seekers try to keep their footing on a spinning dance platform. Visit on a weekend, when the park stays open until midnight.

Tapago Amusement Park 7-F

Photo: Tapago Amusement Park

038 Cafe
Drink cocktails underwater

Guam's vast aquarium is a world-class offer, boasting more than 80 different species, a 100m tunnel that becomes a cocktail bar at night (if you've ever dreamed of drinking with the fishes) and even the chance to dive with sharks.

UnderWater World 7-E

Photo: UnderWater World

039 Shopping
Shop for bargain clothing

Dedicated bargain-hunters can find a wide assortment of discount clothing here, as well as stationery, accessories and beauty products. Dig around a bit, and you could even land a few name-brand items at rock-bottom prices.

Guam Premier Outlets 7-D

040 Shopping
Don't miss the sale

Three times a year, Guam's largest shopping mall gives way to a huge sale that involves more than 100 shops and restaurants. Visit at the right time and pick up clothing, kitchen goods and quirky designs for next to nothing.

Macronesia Mall 6-F

041 Activity
Power across the waves

More and more people are discovering the joys of boating across the water on a Jet Ski, once reserved for racy show-offs. Saddle up and hit the waves for a thrilling ocean adventure.

Coast Jet Ski 2-B

Photo for illustrative purposes only

014 Activity
Voyage into the jungle

Take a kayak tour along the southern stretch of Guam's Talofofo river, and see the island's tangled palm jungles from the water. The more adventurous can also explore caves or take an excursion on foot.

Adventure River Cruises 4-B

015 Activity
Unleash your inner child

Local kids can't seem to get enough of this entertainment center, and your little ones will probably feel the same. Four gaming tokens will set you back \$1, and winners earn prize tickets.

Crash & Chew's 7-D

019 Shopping
Dress like an islander

Don't waste your hard-earned dollars on touristy junk - pick up good-quality handmade island shirts, dresses and accessories at Sea Shell Pink (around \$45 for men's shirts).

Sea Shell Pink 6-C

020 Cafe
Chill out with a relaxing iced tea

Let the substantial selection of sweets (and the free Wi-Fi) lure you into this two-story café, where you can relax and quench your thirst with drinks such as the refreshing 'Chamorro Iced Tea Cooler.'

Infusion 7-D

021 Art
Learn about local art

It's well known for its wealth of designer clothing outlets, but DFS is also a good place to pick up some local art. Works are displayed at regular events, with a focus on pieces that depict Guam's natural beauty.

DFS Galleria Guam 6-F

042 Shopping
Cover yourself in coconut oil

Coconuts: Turns out they're not just a tasty snack; the oil can also be slathered on your hair and skin for a bit of delicious-smelling after-sun relief. Guam's coconut oil is made by hand, and is so pure you can drink it.

El Abbe-Ya Panisagan 9-D

043 Shopping
Get tropical-colored talons

Not only can you buy California-brand GPI nail colors in Guam for about half what they cost in Japan, but there's also a much wider range of colors on offer here - including some rilly tropical hues.

Sugar Cookies 7-F

046 Restaurant
Choose your own fish

Build your own meal at this market-style restaurant, where you can choose from the display of fresh fish and have it cooked with the seasoning of your choice. Stop by on Wednesdays for an all-you-can-eat buffet-style dinner.

Fisherman's Cove 7-E

Photo: Fisherman's Cove

024 Cafe
Stuff your early-morning

Not everyone is the sleep-until-noon sort, so set by opening at 6:30am. Stop by to wake up to be awake.

Unk 6-C

025 Shopping
Buy the perfect pair of island sandals

Boosting the world's largest collection of Birkenstocks, this is the place to find the perfect pair of sandals. If that perfect pair happens to be the Guam-only turtleneck sandals, even better.

Birkenstock 6-C

027 Restaurant
Sip on the local

Guam's 'only brewpub restaurant' stocks a variety of local beers, and the Irish R. really buy with the \$1 beer samplers.

Irish R. 6-C

Photo: Irish R.

028 Sightseeing
Snap a couple of pictures

This statue of Pope John Paul II commemorates his visit in 1981, and is open every day so he can face every island in sun. It's worth visiting in the evening, if only for the confusing photos.

Statue of Pope John Paul II 6-C

047 Restaurant
Slurp a bowl of ramen

When a ramen craving strikes, Fujichiro hand with its drew handmade noodles (the sauce, rich broth and fatty pork slices of all, it's open 24 hours, so you can slurp a bowl night or day).

Fujichiro 6-C

048 Sightseeing
Wander around a night market

Chamorro Village's Wednesday-night market is an essential stop for shoppers. Browse a sample island cuisine or catch a performance of Chamorro- or Micronesian-style dancing.

Chamorro Village 6-C

050 Cafe
Enjoy a drink on the beach

The only beach bar in Tumon serves a wide variety of drinks, and the sunset view. There are reservations required.

Beach Bar 6-C

Photo: Beach Bar

TimeOut Tokyo
Guam Guide Map

50 things to do in Guam

KNOW MORE. DO MORE.



Sunset Summits ONLY ON GUAM



PATA ANNUAL SUMMIT 2016

'Exploring the Secrets of the Blue Continent'

May 18-21 | pata.org | Guam, U.S.A.